



# pantydeal

marketplace for worn panties

Founded in 2012, it didn't take long for Pantydeal to become the world's **largest marketplace** for buyers and sellers of used panties. We are one of the world's **oldest and most well-established** panty-selling platforms.

Pantydeal is more than a marketplace. We are a **social community** with kink, sex, and body positivity at the heart. Our members enjoy newsletters, blog articles, customer support, monthly contests, and more.

Our platform is **secure and anonymous**, so buyers and sellers can connect and be themselves.



1,418,949

Panty Sellers



1,805,655

Panty Buyers



72,600

Items on Offer

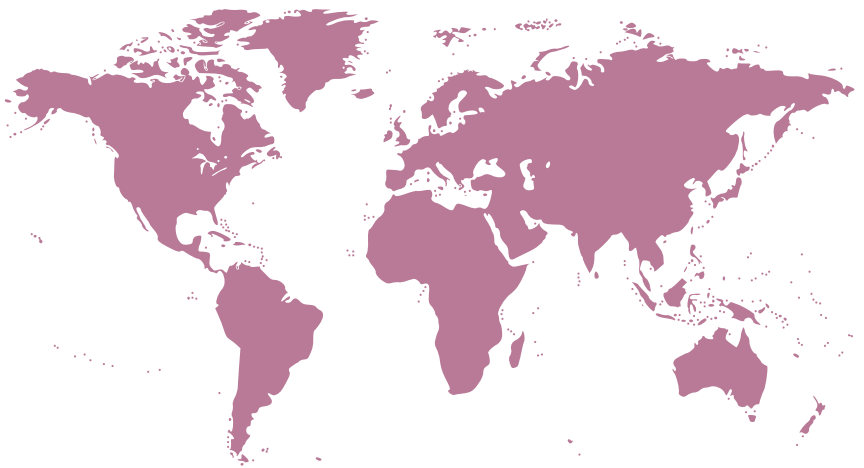


8,000

Daily Transactions

USA  
UK  
Canada  
Australia

64%  
14%  
6%  
5%



Breaking taboos?  
There's nothing sexier.

**75%**

of people have  
a **sexual fetish**

**12%**

of people have  
a fetish for  
**used underwear**

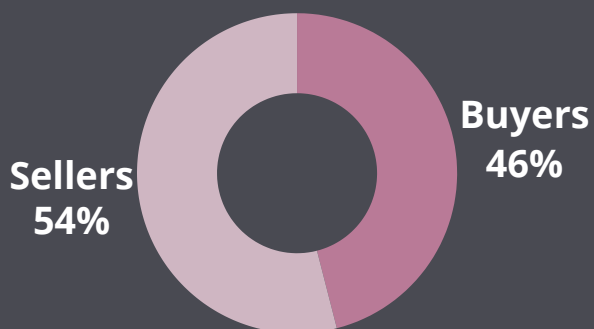
*International Journal of Impotence Research - 2007*



## WHAT'S THE USED PANTY FETISH ALL ABOUT?

Used panty transactions began in Japan in the 1990s, beginning a long tradition called **Burusera**. Burusera shops, as well as used panty vending machines, popped up all over Japan, where they still exist today. In these establishments, fetishists could browse and buy fresh and expertly packaged **used underwear**, often alongside details and photos of the women who wore them.

With a little imagination, **anything can be sexy!** And when you think about the soft texture, sensual shape and mystery of a pair of panties, it's not hard to understand why they're such a coveted item.



## Our Marketplace

- Worn Panties
- Worn Socks and Nylons
- Worn Clothing
- Custom Videos and Photos
- Private Chats and Video Calls
- Personalised Experiences

*"When a buyer tells me how much they love the service I provide, I'm given a boost for the rest of the day."*

Scarletdarling

## WHY PEOPLE SELL USED PANTIES ON PANTYDEAL



### HIGH MARKET DEMAND

Our marketplace has thousands of buyers willing to pay serious money for used panties.



### LOW RISK, HIGH REWARD

Selling used panties is a great way to capitalize on natural feminine resources.



### ANONYMITY

One of our most valued assets: members can be active without disclosing their face, real name or address.



### EASY-TO-USE PLATFORM

Our easy platform and many features make it simple for members to run their business smoothly and efficiently.



### 100% PROFITS

We don't take commission. Our sellers are in complete control of their business and their products.



### SAFETY

Our human-operated FakeCheck system ensures that all profiles are real people.



### LIKE-MINDED COMMUNITY

Our members come from all around the world, and contribute to a respectful, supportive and sex-positive community.



### SELF-CONFIDENCE

Knowing that your underwear is awakening someone's senses is both liberating and exciting.

## Average earnings

Used Panties	\$30 per sale
Used Clothing	\$38 per sale
Texting & Chatting	\$20 per sale
Videos & Photos	\$24 per sale

